IT COSTS TO BE AUSTERE

3rd March - 9th March 2023

Black White Gallery is pleased to present *It Costs to be Austere*, an upcoming exhibition featuring highly anticipated emerging artists Adelina Sasnauskaitė and Chiara Baima Poma. An exploration of the uncanny, *It Costs to be Austere* straddles the familiar and unfamiliar. Suspended between the mundane and the extraordinary, the works in the show exist in a place where it is not possible to distinguish bad and good, pleasure from displeasure. Adelina and Chiara are founding members of Pacific Social Art Club, a London-based art collective that connects artists from across the globe.

Adelina Sasnauskaitė is a Lithuanian visual artist and tattoo artist living and working in London. Her work scrutinises the complex relationship of women to their society; navigating everyday sexism, pressures surrounding appearance and behaviour, and of course a sense of enforced performativity. Adelina’s works function as navigations of a world operating like a theatre stage, in which her models enact themselves rather than maintaining their personal truths. Each piece reflects on a forced state of being, whether it's through hyper-femininity as standardised and perpetuated by the modern media or the constant feeling of being watched and judged.

Chiara Baima Poma is an Italian artist based in the Canary Islands. Her work is centred on the mystical and mythological. Chiara’s paintings craft a landscape of fantasy and illusion, becoming almost dream-like in their renderings of strange figures and unusual settings. The paintings in the exhibition are essential icons of her oeuvre, each manifesting an air of originality and visual make-believe. A myth of Chiara’s own invention, the viewer is invited to ponder each scene, guided towards their own conclusion (or speculation) about the meanings of the piece. Chiara describes her work as a “product of inadequacy in the world, a dissatisfaction that leads to an idealisation of what's no longer there.”

Black White Gallery advocates a contemporary approach that challenges the traditional institutionalised art market. We strive to build genuine relationships with both emerging and established artists, providing a safe space that promotes constructive and empowering dialogue. Black White Gallery was established in 2022 by Charles Leffler and Henrietta Scrine.

VISITOR INFORMATION:

Exhibition runs: 3rd - 9th March 2023

Private view: 6pm - 9pm 2nd March 2023  
Address: 422 Kingsland Road, London E8 4AA  
Opening times: Tuesday - Saturday 11am - 7pm, Sunday 11am - 4pm

[www.blackwhitegallery.co.uk](https://www.blackwhitegallery.co.uk/)   
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